

ASIAN THINK TANK FORUM 2024

Digitalization as an Opportunity for Inclusive Growth in Asia and the Pacific

CSIS Auditorium, Jakarta, Indonesia

2 – 4 October 2024

Digital transformation has gained significant attention in the last decade, with a surge in adoption of digital technologies and applications in various facets of the economy. It offers opportunity for the greater inclusion of firms, particularly the micro, small and medium-sized enterprises (MSMEs), and people in a country's economic growth. Digital adoption post-COVID-19 has accelerated mass digital adoption and expedited use of technology in many sectors.

However, digital inequalities undermine digital inclusion, particularly for the poorer and disadvantaged part of the population. Moreover, the digital economy generates negative externalities, with higher consumption of electricity and increased electronic waste. It also increases the possibility of violation of some basic principles of information security and privacy if access to information and personal data is not well regulated. Digitalization also increases the risk of misinformation, fraud, and deception.

Ensuring equity through digitalization will thus require policy planning and investment in infrastructure. It will require forming partnerships and crafting regulations, mandating universal broadband, upskilling workers, and introducing social protections for fair distribution of gains. Global and regional agreements will be required to manage cross-border information flows, facilitate digital trade and investment, including the integration of MSMEs into the world economy, regulate competition and taxation, and ensure users' safety and privacy.

The Asian Development Bank (ADB), under its Asian Think Tanks Network (ATTN) platform, in collaboration with the Asian Development Bank Institute (ADBI), Centre for Strategic and International Studies (CSIS), Jakarta, and the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), is convening its annual ATTN Forum under the theme *Digitalization as an Opportunity for Inclusive Growth in Asia and the Pacific*. The forum, designed on basis of an earlier call for paper exercise with the same theme, is scheduled to be on 2-4 October in Jakarta, Indonesia. The objective is to enhance capacity of researchers and think tanks in developing countries and promote policy relevant empirical research in a key development issue in the region.

Project Organizing Committee:

- Sanchita Basu Das, Economist, ERDI, ADB
- Daniel Suryadarma, Senior Research Fellow, ADBI
- Yose Rizal Damuri, Executive Director, CSIS, Jakarta
- Rupa Chanda, Director, ESCAP

Asian Think Tank Forum 2024
Digitalization as an Opportunity for Inclusive Growth in Asia and the Pacific

DRAFT AGENDA

Day 1, CSIS Auditorium

2 October 2024

8:30 a.m. – 9:30 a.m.

Registration

Opening Session

Emcee: *Nadia Daulay, Centre for Strategic and International Studies (CSIS)*

9:30 a.m. – 09:45 a.m.

Welcome Remarks

Yose Damuri, Executive Director, CSIS

Opening Remarks

Jiro Tominaga, Country Director, ADB Indonesia Resident Mission (IRM)

9:45 a.m. – 10:00 a.m.

Keynote Address

Thomas Djiwandono, Vice Minister of Finance, Republic of Indonesia

10:00 a.m. – 10:15 a.m.

Photo session

Special Session1: Economic Outlook

Moderator: *Jong Woo Kang, Director, ADB*

10:15 a.m. – 11:15 a.m.

Economic Outlook of Asia and the Pacific

Abdul Abiad, Director, ADB

Economic Outlook of Indonesia

Reza Anglingkusumo, Principal Country Economist, ADB IRM

Panel Discussion

Amalia Adininggar Widiasanti, Deputy Minister for Economic Affairs, Ministry of National Development Planning (BAPPENAS)

Yose Damuri, Executive Director, CSIS

Open discussion

11:15 a.m. – 11:30 a.m.	<i>Coffee break</i>
11:30 a.m. – 11:40 a.m.	<p>Introduction to the Forum and ATTN Website Sanchita Basu Das, Economist, ADB Focal for ATTN</p> <p>Launch of ATTN Website Jong Woo Kang, ADB</p>
<p>Session 1: Digitalization and Inclusive Growth Moderator: Sanchita Basu Das, ADB</p>	
11:40 a.m. – 12:00 p.m.	<p>Introductory Remarks Jonathan Marskell, Senior Digital Development Specialist, World Bank</p>
12:00 p.m. – 12:25 p.m.	<p>Presentation 1. “From Access to Mastery: Conceptual Framework and Assessment of Digital Skills in Indonesia” Presenter: Virgi Agita Sari, LSE Fellow in Social Policy, London School of Economics and Political Science</p>
12:25 p.m. – 12:35 p.m.	<p>Discussant: James Villafuerte, Regional Lead Economist, ERDI-SERD, ADB</p>
12:35 p.m. – 12:45 p.m.	Open Discussion
12:45 p.m. – 1:55 p.m.	<i>Lunch Break</i>
<p>... Session 1: Digitalization and Inclusive Growth (<i>continuation</i>)</p>	
1:55 p.m. – 2:20 p.m.	<p>Presentation 2. “Addressing the Gender Digital Divide” Presenter: Saon Ray, Visiting Professor, ICRIER</p>
2:20 p.m. – 2:30 p.m.	<p>Discussant: Prabhjot Khan, Senior Social Development Specialist, CCSD, ADB</p>
2:30 p.m. – 2:40 p.m.	Open Discussion
<p>Session 2: Digitalization and International Trade Moderator: Donghyun Park, Economic Adviser, ADB</p>	
2:40 p.m. – 3:00 p.m.	<p>Introductory Remarks Shandre Mugan Thangavelu, Head, Jeffrey Cheah Institute on Southeast Asia and Senior Fellow-Jeffrey Sachs Center on Sustainable Development</p>
3:00 p.m. – 3:25 p.m.	<p>Presentation 3: “Digitalization and Services Trade: A Way Forward for Inclusive Growth in Asia-Pacific Countries”</p>

	Presenter: Padmaja Mundakkad , Assistant Professor, Department of Humanities and Social Sciences, National Institute of Technology Tiruchirappalli
3:25 p.m. – 3:35 p.m.	Discussant: Rupa Chanda , Director, ESCAP
3:35 p.m. – 3:45 p.m.	Open Discussion
3:45 p.m. – 3:55 p.m.	<i>Coffee Break</i>
3:55 p.m. – 4:20 p.m.	Presentation 4. “Decentralizing Platform Economy: A Pathway to Inclusive Growth” Presenter: Tianhao Liu , Senior Analyst, HashStacs
4:20 p.m. – 4:30 p.m.	Discussant: Tengfei Wang , Economic Affairs Officer, ESCAP
4:30 p.m. – 4:40 p.m.	Open Discussion
4:40 p.m. – 5:05 p.m.	Presentation 5. “Bytes and Borders: Digital Trade-Related Provisions in Regional Trade Agreements” Presenter: Mark Carmelo R. Manguera , Supervising Legislative Staff Officer II, Congressional Policy and Budget Research Department
5:05 p.m. – 5:15 p.m.	Discussant: Sanchita Basu Das , Economist, ADB
5:15 p.m. – 5:25 p.m.	Open Discussion
5:25 p.m. – 5:35 p.m.	Special Remarks Tetsushi Sonobe , Dean, Asian Development Bank Institute (ADBI)
5:35 p.m. – 5:45 p.m.	Wrap-up of Day 1
5:45 p.m. – 7:00 p.m.	Welcome Reception (CSIS Pre-function Room)
Day 2, CSIS Auditorium 3 October 2024	
Session 3: Digitalization and Services <i>Moderator: Jong Woo Kang, ADB</i>	
9:30 a.m. – 9:50 a.m.	Introductory Remarks Shinta W. Kamdani , Head of Indonesia’s Employer Association, Indonesia Services Dialogue
9:50 a.m. – 10:15 a.m.	Presentation 6. “Modern Solutions to Age-Old Problems: The Impact of Proliferation of Online Food Delivery on Poverty”

	Presenter: Wisnu Harto Adi Wijoyo , Doctoral Student, University of Goettingen
10:15 a.m. – 10:25 a.m.	Discussant: Yoonee Jeong , Senior Digital Tech Specialist, ADB
10:25 a.m. – 10:35 a.m.	Open Discussion
<i>Open Coffee</i>	
10:35 a.m. – 11:00 a.m.	Presentation 7. “3G internet diffusion and secondary education attainment: Evidence of opportunity cost in Viet Nam” Presenter: Pham Thi Trang , PhD fellow, UNU-MERIT
11:00 a.m. – 11:10 a.m.	Discussant: Rose Sagun , Education Specialist, ADB
11:10 a.m. – 11:20 a.m.	Open Discussion
11:20 a.m. – 11:45 a.m.	Presentation 8. “Digitalization and Productivity in Asia and the Pacific” Presenter: Lakmini Priyanthi Fernando , Research Fellow, Institute of Policy Studies
11:45 a.m. – 11:55 a.m.	Discussant: Rashesh Shrestha , Economist, Economic and Research Institute for ASEAN and East Asia
11:55 a.m. – 12:05 p.m.	Open discussion
<i>Lunch Break</i>	
Session 4: Digitalization, Finance, and Innovation <i>Moderator: Daniel Suryadarma, Senior Research Fellow, ADBI</i>	
2:00 p.m. – 2:20 p.m.	Introductory Remarks Rudiantara , Steering Committee, Indonesia Fintech Society; and Former Minister of Communications and Informatics
2:20 p.m. – 2:45 p.m.	Presentation 9. “Digitalization, Firm performance, and Internalization of Micro Firm in India” Presenter: Ketan Reddy , Assistant Professor, Indian Institute of Management Raipur
2:45 p.m. – 2:55 p.m.	Discussant: Ibrahim Kholilul Rohman , Senior Research Associate, Indonesia Financial Group Progress
2:55 p.m. – 3:05 p.m.	Open Discussion
3:05 p.m. – 3:30 p.m.	Presentation 10. “Exploring Responsible Innovation with Privacy Preservation: Federal Learning Policies for Digital Finance Services in Asia”

	Presenter: Prohim Tam , Research Assistant, Soonchunhyang University
3:30 p.m. – 3:40 p.m.	Discussant: Byeong Jo Kong , Digital Technology Specialist (Data Analytics and Big Data), ADB
3:40 p.m. – 3:50 p.m.	Open discussion
Open Coffee	
Session 5: Special Papers <i>Moderator: Medelina Hendytio</i> , Deputy Executive Director, CSIS	
3:50 p.m. – 4:10 p.m.	E-Commerce for inclusive development: promise, evidence, challenge: and policy implications Presenter: Tengfei Wang , Economic Affairs Officer, ESCAP
4:10 p.m. – 4:20 p.m.	Open discussion
4:20 p.m. – 4:40 p.m.	Measuring Digital Skills and Literacy: Case Study of Indonesia Presenter: Dandy Rafitrandi , Researcher, CSIS
4:40 p.m. – 4:50 p.m.	Open discussion
4:50 p.m. – 5:10 p.m.	AI and Robots, Employment, and Productivity: Firm-Level Evidence from Korea Presenter: Donghyun Park , Economic Advisor, ADB
5:10 p.m. – 5:20 p.m.	Open discussion
5:20 p.m. – 5:30 p.m.	Wrap-Up of Day 2 and Instructions for Day 3
5:30 p.m. – 6:30 p.m.	ADB, ADBI, ESCAP Meeting (GHH)
7:00 p.m.	Networking Dinner (by invitation)

Day 3, CSIS Auditorium

4 October 2024

The workshop will specifically focus on establishing a common understanding of the opportunities and challenges for SMEs and the role policymakers, aggregators and private sector actors can play to progress economic development by increasing the relevant digital skills of SMEs across the Indonesia, Southeast Asia and the broader Asia-Pacific region. This common understanding will enable meaningful exchanges between various stakeholders and unlock opportunities for collaboration and problem-solving. The latter half of the training will focus on equipping SMEs across various sectors in Indonesia with the relevant digital skills.

8.00 a.m. – 8.30 a.m.	Registration
8.30 a.m. – 8.45 a.m.	Opening Remarks and Session Overview by James W. Correia
8.45a.m. - 10.05 a.m.	<p>Session 1: The Role of Financial Digitalization and Artificial Intelligence (AI) in SME Entrepreneurship and Innovation Speaker: Dr. Dee Allen, Cambridge University Delve into the drivers and dynamics of financial digitalization with Dr. Dee Allen from the University of Cambridge, exploring how SMEs can integrate new technologies and AI tools into their processes, deploy them to accelerate innovation and growth, and tap into the benefits of the digital transformation.</p>
10.05 a.m.- 11.25 a.m.	<p>Session 2: Financial Technologies for SMEs Speaker: Karaniya Dharmasaputra (Indonesia Fintech Society) Karaniya Dharmasaputra from the Indonesia Fintech Society will lead a session on the transformative role of financial technologies in empowering SMEs and driving financial inclusion, with a particular emphasis on the Indonesian and Southeast Asian context.</p>
11:30 a.m. – 1:30 p.m.	Friday Prayer and Lunch
1:30 p.m. – 2.00 p.m.	<p>CSIS Paper Presentation: Enhancing Digital Competitiveness and Inclusivity for MSMEs in Indonesia Adinova Fauri, Researcher, Department of Economics, CSIS</p>
2.00 p.m. – 3.20 p.m.	<p>Session 3: Global and Regional Developments in Digital Trade Speaker: Prof. Hildegunn Kyvik Nordås (CEP) Dr. Nordås, a Senior Associate with CEP and an esteemed visiting professor at Örebro University and research professor at Norwegian Institute of International Affairs (NUPI), will provide valuable insights into the evolving landscape of digital trade.</p>
3.20 p.m. – 3.50 p.m.	Coffee break
3.50 p.m. – 5.10 p.m.	<p>Session 4: Online Marketplaces and E-Commerce for SME Speaker: Irwanda Wisnu Wardhana Dr. Irwanda Wisnu Wardhana, Head of Research at Indonesia’s National Research and Innovation Agency will provide participants with understanding of the key drivers and latest developments in online marketplaces and e-commerce, as enablers of digital trade for SMEs and inclusive digitalization in Asia and the Pacific.</p>
5.10 p.m. – 5.20 p.m.	Closing Remarks by Daniel Suryadarma